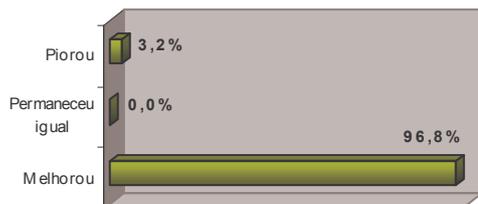


PESQUISA ANUAL DE CONJUNTURA ECONÔMICA DO TURISMO

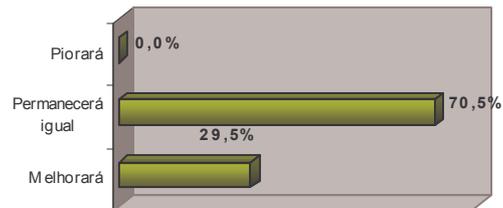


Março de 2005, ano I, número 1

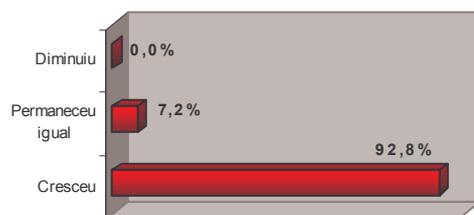
**Eventos - Economia Brasileira
2004/2003**



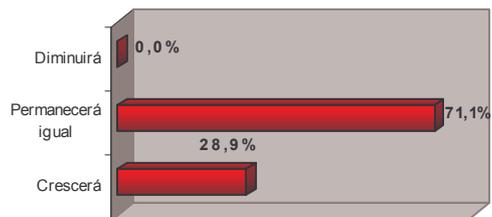
**Eventos - Economia Brasileira
2005/2004**



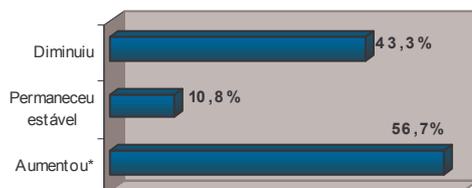
Mercado de Eventos 2004/2003



Mercado de Eventos 2005/2004

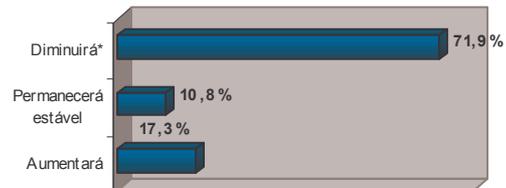


**Eventos - Faturamento Bruto
2004/2003**



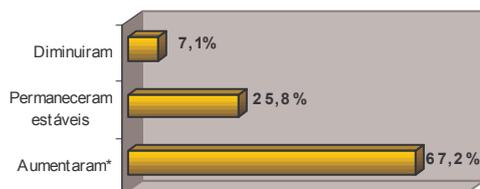
* Aumento verificado: 91,7%

**Eventos - Faturamento Bruto
2005/2004**



* Estimativa de redução de 23,2%

**Eventos - Postos de Trabalho
2004/2003**



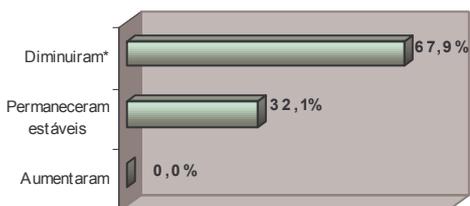
*Aumento verificado: 64,5%

**Eventos - Postos de Trabalho
2005/2004**



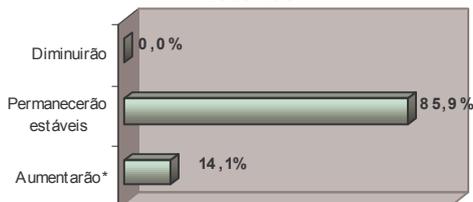
* Estimativa de aumento de 3,8%

Eventos - Preços Cobrados 2004/2003



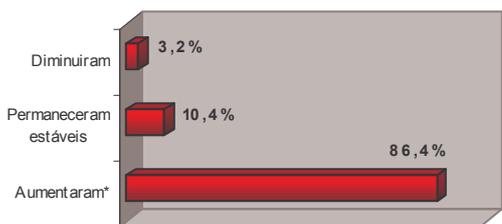
*Redução verificada: 20,4%

Eventos - Preços Cobrados 2005/2004



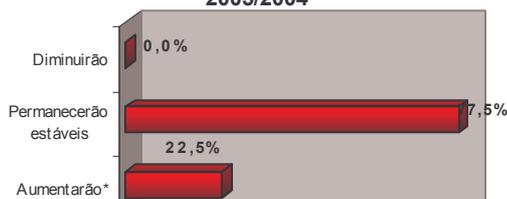
* Estimativa de aumento de 2,1%

Eventos - Custos Operacionais 2004/2003



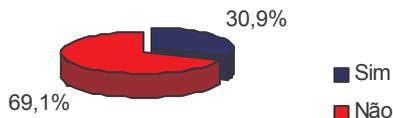
* Aumento verificado: 28,3%

Eventos - Custos Operacionais 2005/2004



* Estimativa de aumento de 3,2%

Eventos - Intenção de realizar investimentos



Eventos - Barreiras à expansão dos negócios

1 - Menor relevância
2 - Menor relevância

